

# New from The Mercury Press

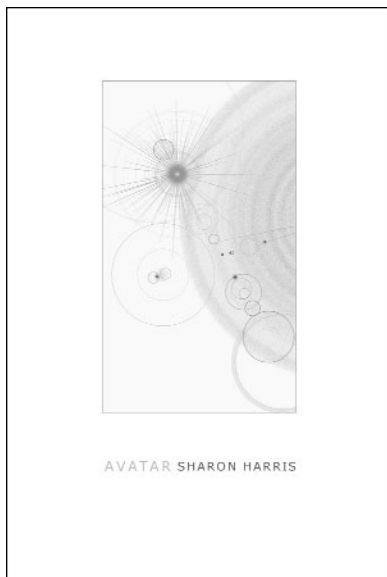
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Communication-age poetry for an emotionally repressed culture.

## AVATAR

*Poetry by Sharon Harris*



'Pataphysics is a fictional science: the science of imaginary solutions. Sharon Harris proposes a problem for poetry to solve: how to unfold a book if the book is a lotus; how to unfold a word at the centre of that book? AVATAR is a word that is commonly heard but rarely understood. AVATAR (in virtual reality) is an icon representing a person online. AVATAR is the bodily manifestation of a God in Hinduism. AVATAR is a little like dancing with a cartoon after it shim-mies off screen.

AVATAR is an Abstract Visual Asymmetric Technology Apperception Resource. AVATAR is writer and photographer Sharon Harris's first collection of poetry.

"A collaged assemblage of shiny fragments, at the intersection of whimsy and technology, AVATAR will charm and disarm you."—Maggie Helwig

"Floating somewhere between the surrealist texts of Steve Venright and the existential games of Yoko Ono, [*Fun with 'Pataphysics*] are charming little bursts about poetry... I wish this book was twice the size!"—Stuart Ross

"I hereby nominate Sharon Harris the emotional centre of the Toronto poetry community."—Mark Truscott

SHARON HARRIS is a writer and artist living in Toronto. Her work has appeared in magazines, newspapers, and on radio and television across Canada. Her online home is [www.iloveyougalleries.com](http://www.iloveyougalleries.com).

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PROMOTION PLANS: Toronto fall launch; select advance review copies; national review mailing; promotion to literary festivals and literary media; national advertising; email and internet promotion; *Fun w/ 'Pataphysics* Outreach Lecture Series

POETRY